



Executive Presence News | May 2009

May 14th: Attend an MBAE Alumni Professional Development Event
“Why Entrepreneurship, and not Bailouts, Will Get the Economy Moving Again”

As part of our ongoing efforts to engage, educate, and reconnect our alumni to the MBAE Program, we are delighted to announce our **second MBAE Alumni Professional Development Event**.

“Why entrepreneurship, and not bailouts, will get the economy moving again?” -

*By Dr. Derek Ruth,
Assistant Professor of Entrepreneurship at PUC
School of Management*

Small companies are fundamentally different from large companies. Research tells us that small businesses are more nimble and innovative than their Fortune 500 counterparts. They are responsible for a sizable majority of new jobs and the vast majority of game-changing new products. Entrepreneurship is important to individuals because it is a primary driver of wealth creation. On a national and global level, entrepreneurship—and not bailouts of tired, old, non-productive companies—is what will help get this economy back on track. This MBAE Alumni event will be held from **6:00 to 7:30 pm** at the **Calumet Conference Center**. RSVP is required. We look forward to seeing you again!

**About Dr. Derek Ruth,
Assistant Professor of
Entrepreneurship**

Dr. Ruth was born and raised in Ontario, Canada. He earned an undergraduate degree in biochemistry at McMaster University before pursuing an MBA at the University of Alberta in technology commercialization and finance. During and after his MBA studies, he was a manager at a small industrial coatings company that he helped take public in 1999. He moved to the U.S. in 2000, where he obtained his PhD from Purdue’s Krannert School of Management. Following graduate school, Dr. Ruth taught entrepreneurship for three years at Wichita State University. During his time there, he helped to start a program in technology commercialization and build their Center for Entrepreneurship from a top-100 center to number eleven in the country. He just completed his first year as Assistant Professor of Entrepreneurship at Purdue University Calumet School of Management.

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